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Business Innovation Group (BIG) News

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Sea Island Bank to Sponsor New Venture Planning in Fall 2011

August 24, 2011



[Sea Island Bank](#) is to continue sponsoring the Center for Entrepreneurial Learning and Leadership's New Venture Planning course. The sponsorship from Sea Island Bank includes ongoing class engagement where banking officers tutor students during class time each Wednesday afternoon and then award a prize for the best performing team. The Sea Island Bank officers who are actively tutoring in the course include: Darron Burnette, Julie Franklin, Steven Sanders and William Mitchell. The College of Business Administration is delighted to have Sea Island Bank directly engaged with our entrepreneurship students.

About New Venture Planning

MGNT 4236 New Venture Planning: This is a project-based course in which students, working in small groups, research and develop a business plan for a new venture. With tutorial guidance, students will select an entrepreneurial idea and develop it into a comprehensive and fully detailed, written business plan.

About Sea Island Bank

Sea Island Bank is a division of Synovus Bank, and operates 10 branches in Statesboro, Metter and



Savannah. As it has for 109 years, Sea Island Bank remains dedicated to serving its local communities. This division offers diverse lines of business and personal financial services including Business Banking, Investment Services and Mortgage Lending. For more information, visit www.seaislandbank.com.

About Synovus Bank

Synovus Bank is a Georgia-chartered, FDIC-insured bank with more than \$32 billion in assets. Synovus Bank provides commercial and retail banking, as well as investment services, to customers through 28

locally branded divisions, 308 offices, and 439 ATMs in Georgia, Alabama, South Carolina, Florida and Tennessee. Synovus Bank focuses on its unique customer service delivery model, position in attractive Southeast markets and commitment to being a great place to work to deliver unparalleled customer experiences. See Synovus Bank on the Web at www.synovus.com.

New Course Addition

This semester, our students will also have two lectures on financial planning for business plans from Dabbs, Hickman, Hill and Cannon LLP, which will enable our students to improve their ability to develop financial projections’.

StartupLounge in Savannah Apply Now

August 24, 2011

On September 15th from 6.00pm-8.00pm, the best and brightest entrepreneurs in the Creative Coast will gather for an intimate albeit engaging evening of “face time” with investors from Georgia and the Southeast. This exciting event will be held at the StartupLounge in Savannah, and its purpose will be to improve the capital environment for early stage companies with high growth potential in Georgia and the Southeast.

This is not the venue to deliver your elevator speech openly to a crowd of investors. This is an event where investors and early stage entrepreneurs can meet one-on-one without fear of being hassled by sales people, annoyed by amateur brokers, or interrupted by job-seekers.

The event is entirely free of charge to all attendees, and is paid for by selected sponsors who identify with and support the StartupLounge mission.

The StartupLounge is looking for the following qualifications from Companies/Entrepreneurs:

1. Must have a product to sell or at least be beta-ready
2. The entrepreneur must have an actual company
3. The company should have the growth potential to reach \$50 million in revenue in 5-7 years
4. The venture should be the applicant's primary day job

In order to attend this event, you must submit an application. The application deadline is September 1, 2011 for Entrepreneurs and September 7, 2011 for investors.

For the entrepreneur application [click here](#), and for the investor application please [click here](#).

The event is arranged by ATDC Savannah , the Creative Coast & StartupLounge.

Our sponsors are: Ariel Savannah Angel Partners, Belzer PC CORDASCO & Company P.C., City of Savannah, HunterMaclean, The Coastal Bank & SEDA.

Thank you for your interest and we hope to see you September 15th!